

SIDELETTER #9



April 1, 2016

Mr. Douglas J. Wood
ANA-4A's Joint Policy Committee
on Broadcast Talent Union Relations
c/o Reed Smith LLP
599 Lexington Avenue, 29th Floor
New York, NY 10022

RE: EXPERIMENTAL SOCIAL MEDIA WAIVER

Dear Mr. Wood:

Notwithstanding anything to the contrary contained in this Contract, the following terms and conditions shall apply to Internet and/or New Media commercials produced for use on social media platforms (including, but not limited to, Facebook, Instagram, Vine, SnapChat, Tumblr, Twitter, and LinkedIn):

1. Producer may film and record multiple commercials for the same product, service or advertiser in a single session for a single session fee that may not be credited.
2. Each commercial shall have a 30-day use cycles and a one-year maximum period of use.
3. The fee per commercial for each 30-day cycle shall be 15% of a session fee.
4. Producer shall not obtain any exclusivity from principal performers and no holding fees shall be due to principal performers.
5. Section 26, Editing of Commercials, Section 36.A.2. and Section 37.A.2. shall not apply to commercials produced pursuant to this waiver.
6. This waiver shall sunset on March 31, 2019.

Very truly yours,

SAG-AFTRA, INC

By: _____

David P. White
National Executive Director

ACCEPTED AND AGREED

Douglas J. Wood
ANA-4A's Joint Policy Committee
on Broadcast Talent Union Relations